



## 2018 SPONSORSHIP update current as at 180917

| # | TYPE  | \$ AMOUNT<br>(GST<br>EXCLUSIVE)     | RIGHTS/OFFERS  |
|---|---|-------------------------------------|--|
| 1 | <b>NML INC<br/>ORGANISATIONAL<br/>SPONSOR</b>                     | TO BE<br>NEGOTIATED                 | LOGO ON NML Inc. BANNER<br>BANNER AT EVENTS<br>GRADUATION – 2 COMPLEMENTARY TICKETS<br>SPONSOR CATEGORY ACKNOWLEDGEMENT ppt<br>PRINT MEDIA ACKNOWLEDGEMENT<br>EVENT ACKNOWLEDGEMENT<br>DISPLAY LOGO ON NML INC WEBSITE<br>NML INC WEBSITE LINK TO SPONSOR WEBSITE<br>LOGO - YEARBOOK<br>1 X SPEAKING OPPORTUNITY AT PROGRAM EVENT<br>BOARD & STRATEGY DEVELOPMENT PARTICIPATION                        |
| 2 | <b>NML INC<br/>In-kind Sponsors</b>                               | TO BE<br>NEGOTIATED                 | EVENT (OR RELATED) ACKNOWLEDGEMENT<br>LOGO - YEAR BOOK<br><br>IN-KIND e.g.<br>VENUES<br>SPEAKERS<br>CATERING<br>PRODUCTS<br>SERVICES e.g. printing   |
| 3 | <b>NMLP SPONSOR</b>   | \$5000 and<br>above                 | 1 X NMLP PARTICIPANT<br>LOGO ON NMLP BROCHURE<br>DISPLAY BANNER AT EVENTS<br>PRINT MEDIA ACKNOWLEDGEMENT<br>SPONSOR ACKNOWLEDGEMENT ppt<br>DISPLAY LOGO ON NML INC WEBSITE<br>NML INC WEBSITE LINK TO SPONSOR WEBSITE<br>LOGO ON YEAR BOOK<br>2 X TICKETS – 4 EVENTS<br>20% DISCOUNT TO SPECIAL LEADERSHIP EVENTS AND WORKSHOPS<br>1 X SPEAKING OPPORTUNITY AT KEY EVENT<br>EXCLUSIVITY RE COMPETITORS |
| 4 | <b>NMLP<br/>SUPPORTER</b><br><br>Requires Letter of<br>Commitment | <\$5000                             | LOGO AT EVENTS<br>BANNER AT EVENTS<br>LOGO – YEAR BOOK<br>DISPLAY LOGO ON NML INC. WEBSITE<br>2 TICKETS @ 2 EVENTS   |
| 6 | <b>NMLP<br/>SCHOLARSHIP</b>                                       | \$3000                              | CERTIFICATE PRESENTATION AT LAUNCH TO SCHOLARSHIP WINNER<br>1 X PARTICIPANT<br>GRADUATION – 2 TICKETS<br>LOGO IN YEAR BOOK<br>WEBSITE LOGO DISPLAY   |
| 7 | <b>EVENT SPONSOR</b>  | TO BE<br>NEGOTIATED AS<br>PER EVENT | 1 X SPEAKING OPPORTUNITY AT SPONSORED EVENT<br>EVENT ADVERTISING ACKNOWLEDGEMENT<br>LOGO - EVENT MATERIALS<br>EVENT PRINT MEDIA ACKNOWLEDGEMENT<br>SPONSOR CATEGORY ACKNOWLEDGEMENT ppt.   |